



zak dennis | @zakerij
zakmdennis@live.com
zakerijdesign.com

EXPERIENCE

Graphic Artist

Center for News & Design at Gatehouse Media

Austin, TX | May 2015 — Present

Planned and produced innovative daily and long-term visual design and storytelling, including both large campaign and routine graphic elements, maps, charts, infographics and illustrations

Contract Graphic Designer

Teasdale Foods/Jardine Foods

Buda, Texas | Jan 2014 – 2017

Designed and collaborated with VP of marketing for Jardine's and Zateca packaging lines and Teasdale Foods's clients such as Dickey's BBQ, Sprouts, Harris Teeter, HEB, Allsup's and Cost Plus.

Contract Graphic Designer

One Chapel

Austin, Texas

January 2017 – Present

Collaborating with Creative Director and pastors to produce message graphics for sermons. As well as supporting social media graphics, video, and photography. In addition co-manages Instagram account for Kyle location.

TECHNOLOGY

Adobe Creative Suite	Basic understanding of
Adobe Premiere & After Effects	HTML 5, CSS3.
DSLR Camera	CMS
Microsoft Applications	Basecamp

CAPABILITIES

Producing motion graphics for video and web

Retail nutritional formatting & product label design

Collaborating and facilitating effective and constructive communication with clients

Multitasker, able to handle changes on hard deadlines

Team player, able to interact positively, proactive and productively.

A good listener with an open mind and problem solver

Understanding of Prepress workflow

Deep knowledge and passion for design and typography

Understands and follows creative briefs

Designer

Office of University Marketing

Texas State University | San Marcos, Texas |

August 2013 – May 2014

Conceptualized and designed consistent visual communication and graphics/illustrations, strengthening the university brand. Contributed and maintained to overall goals and objectives of the Office of University Marketing.

Freelance Graphic Designer

Downtown Buda Tourism

Buda, TX | December 2018 — Present

Produced poster design and video for downtown merchant events.

Freelance Videographer/editor

Various clients

Buda, TX | 2016 — Present

Produced promotional video for Sweet Cakes 4U and Salon One 12. Collaborated and determined best direction for videos and photography. Implemented creative and unique shots for promotional events.

EDUCATION

Texas State University

BFA in Communication Design

San Marcos, Texas | January 2010 – May 2014

Austin Community College

Austin, Texas – May 2009 – December 2010

RECOGNITION

Council of Scholars

Fine Art and Communication

August 2013

Recognized for consecutively making Dean's List and being placed in top 5 percent.

Four-time Dean's List recipient

August 2010 – 2013

Recognized for A(s) or B(s) in four semesters.

2 time First place winning illustrations

2017-2018

South Carolina and New Bedford publications